
TURNING POINT ACADEMY (TPA)



“Providing services that are beyond imagination!”

TURNING POINT ACADEMY
7243 Eastlawn Drive
Cincinnati, Ohio 45237
Phone number: 513-878-5090
Email: TPADaycare@gmail.com
Website: www.tpmpc.org

TPA’s value is easily distinguished from others in the market and offer unique premium child care services as measured by the curriculum and activities, experienced and educational level of Administration and teachers. We are a Christian based, character development/building program and expect to be open for business on March 1, 2021, starting with an initial enrollment of 54 students. Our core positioning message “It’s all about GOD’S children” differentiates our services from the competition. We will be using direct-mail campaigns, pre-enrollment drives, door-to-door brochures and local community services (including radio and newspaper) advertising to launch our initial campaign.

The first 6 months of the school year/daycare placements have been determined although in most cases our competition has a waiting list. We plan to begin with 54 students and look to expand after “word of mouth” and additional enrollment activities to increase our enrollment to 108 in our first year with a full capacity number of 180 by year three.

Please call 513-878-5090 to speak with Reverend Dr. Calvin Gooch or Dr. Denean Adams or email us at TPADaycare@gmail.com to register and secure your spot in our initial class. Please complete the attached pre-enrollment form and send to our email. The pre-enrollment fee can be paid via the “PayPal account on our website www.tpmpc.org. If you have any questions please call us.

If your heart is so inclined please remember donations are strongly appreciated! (Please go to the donations page and make sure to indicate your donation is for the Academy.)

Remember it is all about God’s Children!!
